

## Poster Presentation Guidelines: 2017 AAVLD/USAHA Annual Meeting

- Posters must be no larger than 4 feet by 4 feet. Poster boards are 4' high X 8' wide, double-sided with black Velcro fabric. There will be two posters placed on each side of the board. Velcro is best to use to hang posters; push-pins are not long enough to hold most posters; T-type long pins will work. Please bring your own fastening materials.
- Poster boards will be available for posting on Friday PM, until take-down at noon on Sunday. The AAVLD meeting runs every year from Thursday to Monday (October 12 – 16, 2017).
- **There will be an assigned “Poster Session” on Saturday, October 14th, between 3:00-4:00 PM when you will be expected to be present at your poster for questions.**
- Your poster has a number in the Proceedings book, which corresponds to numbers on the poster boards, hence poster 30 goes on board space 30. This helps the attendee find the poster from the Proceedings.
- For those in the graduate student poster competition, we ask that you flag this on your poster.
- Format of posters is not dictated by AAVLD, but remember that this is a POSTER, not a manuscript.
  - Title, authors, and names of institutions should be as noted in your abstract in the Proceedings.
  - Use a crisp, clean design. Lettering should be legible from about 5 ft (1.5 m) away. Title lettering should be about 2-3" (5-7.5cm). Subheading lettering should be 0.5-1" high (1.25-2.5 cm). Text lettering should be approximately 24 point (1/4"/0.625cm).
  - Make illustrations simple and bold, with captions at least 3/8" (1 cm) high. Enlarge photos, tables, and charts to show pertinent details clearly.
  - Do not tell the entire research/case history. Present only enough data to support your conclusions and show the originality of the work. The best posters display a succinct statement of major conclusions at the beginning, followed by supporting text, and a brief summary at the end.
  - Displayed materials should be self-explanatory, freeing you for discussion.
  - Use color to add emphasis and clarity. Simplicity, ease of reading, etc., are more important than artistic flair.
  - You may bring handouts of your abstract or copies of your data and conclusions to share with interested viewers. Some authors also provide sign-up sheets to record names and addresses of attendees who might wish more information, reprints, etc.